### Ulster University Business School

## DELOITTE

For a number of years Deloitte has had a strategic partnership with Ulster University Business School, which has provided a fantastic platform to engage in the BrightStart Scheme together.

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This unique scheme is the first Level 6 apprenticeship in Northern Ireland and the first apprenticeship for Deloitte in the U.K.

It offers a unique blend of a degree in business and technology, combined with professional recognised qualifications and on-the-job learning. Ulster University Business School has a very important role to play alongside Deloitte to help them deliver their strategic ambitions and objectives for Belfast over the coming years

Deloitte needed a learning partner who understood the culture of the firm as well as their needs and demands, hence Ulster University Business School was the perfect partner.

## CELSIO

Technology company Celsio has collaborated with Ulster University Business School in the creation of a new framework for innovation skills development. FISK® is a competency-based matrix for sustainable innovation and is aimed at accelerating how organisations develop innovation capability and confidence in a rapidly changing world.

Recognising the importance of this initiative, Invest NI awarded an Innovation Voucher to fund a collaborative project between Celsio and UUBS. The Business School undertook an academic review of FISk®, including a critique of the framework against innovation standards, and an evaluation of the model against both current and emerging academic research and thinking.

#### Charlie Tuxworth, Co-founder and Director of Celsio said:

"The creation of this strategic relationship with UUBS has been an important milestone for Celsio. The team at UUBS provided us with a level of insight, critique, and context for FISk® that we would not have had the time or skills to do ourselves. We have plans to continue to collaborate with UUBS as we further refine FISk® and use it to set new standards for innovation skills development."

# Engage with Ulster University Business School

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Shaping the future of business through people, place and partnership.

@UlsterBizSchool

Ulster University Business School (UUBS) is a leading provider of entrepreneurial education, research and impact - helping to shape future growth and learning in Northern Ireland and beyond through a focus on people, place and partnership.

As a strategic learning partner, we are focused on working with organisations, of all sizes and sectors, to help you navigate and capitalise on the extensive experience and expertise of the Business School – ensuring that learning solutions are aligned with your business strategy and outcomes.

We can provide an educational consultancy approach to support you and your organisation. This may take the form of customised training and management development solutions – or we may simply provide guidance on the most appropriate programme of study to help you realise your growth ambitions.

By engaging with our talented, creative and dedicated staff and support services, we can help your team and organisation maximise its growth potential. Here are some of the ways in which the business community harness our expertise and learning solutions to develop their workforce and business:

#### **BUILD A BESPOKE COURSE FOR YOUR BUSINESS**

We work with a variety of organisations who wish to develop their own in-house staff development programme, taking advantage of our world-class expertise and knowledge. We work in partnership with you to co-create programmes to meet a specific need; these can lead to a valuable Ulster University qualification.

#### STUDY AN UNDERGRADUATE OR POSTGRADUATE COURSE

We offer over 60 undergraduate and postgraduate programmes that can be studied on a part-time basis, allowing you to learn at your own pace. Many of these programmes are designed so you can take your learning from the classroom directly into the workplace. Some of our courses also lead to professional accreditation from Chartered bodies, including CIPD, ACCA, CIMA, CGI, CMI, CAI.

#### DEVELOP STAFF THROUGH HIGHER LEVEL APPRENTICESHIPS

Ulster University is the leading provider of degree apprenticeships in Northern Ireland with more than 500 apprentices enrolled across our approved apprenticeship frameworks. We deliver degree apprenticeships with employer partners including: Danske Bank, Deloitte, Errigal Contracts, Farrans, PwC and Kainos. All of this success is based on our strong partnerships with industry. If you would like further information on how your organisation can get involved with us contact **apprenticeshiphub@ulster.ac.uk** 

#### BOOST BUSINESS GROWTH THROUGH HELP TO GROW

This is a government funded initiative which aims to equip leaders in SMEs with the knowledge required to develop their business.

- Access 12-weeks of learning designed to fit alongside work commitments
- Develop a bespoke business growth plan to help your business reach its full potential
- Get 1:1 support from a business mentor
- Learn from peers and network with businesses just like yours

#### ENGAGE WITH US TO TRANSFER KNOWLEDGE AND RESEARCH INTO YOUR ORGANISATION

Government funded schemes such as Innovation Vouchers, Knowledge Transfer Partnerships and Innovation Boost can help you tap into world-leading research, bringing specific knowledge and expertise to your business.

#### **EMPLOY A PLACEMENT STUDENT OR INTERN**

Gain fresh perspectives and benefit from new ideas by engaging with young and new talent. Placements for undergraduate students are usually 25 weeks or more and can be delivered flexibly, either full-time or part-time. Internships tend to be shorter in duration with students engaging with organisations on a specific work-based project.

#### STAY UP TO DATE AND REFRESH YOUR BUSINESS KNOWLEDGE

We offer a number of free business events each year, both online and offline. These events are designed for managers and leaders to learn from industry experts and bring knowledge back into their organisation in order to drive improvement. Our "Business of Possibility" podcast series features leaders and experts from various industries to provide listeners with critical business insights.





If you have any questions about how Ulster University Business School can work in partnership with you or your business, get in touch.

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Further information ulster.ac.uk/business/engagement

