

Al Integration Framework



Al Readiness

Data: amount, types, quality.

AI Vision

Goals, e.g. increased website traffic, landing page traffic quality, clickthrough rates, etc.

Market Scan

Research AI tools available to solve your pains.

Testing

Rigorous, systemised testing and review of available tools.

Stakeholders

Change management with all stakeholders, employee engagement and comms.

Training

Expert training to facilitate the change, education to allay fears and resistance.

Deployment

Gradually introduce new AI tools into everyday operations.

Review

Monitor impact, review data, analyse bias, continuous improvement.