






## Which AI model you should choose



| MODEL   | ✓ PROS   | ✗ CONS   |
|---|--|--|
|  <b>ChatGPT</b><br>Open AI             | <p>Many versions. High skill ceiling. Store prompts. New updates are pending. Enterprise options for data and privacy.</p>                                     | <p>Not beginner friendly, high complexity, result can be subpar. Their business model rapidly tries to sync you into a subscription.</p> |
|  <b>ChatGPT Mobile</b><br>Open AI      | <p>Great to convert audio to a prompt when you're on the go and get a quick answer.</p>  | <p>Same</p>  |
|  <b>Bing</b><br>Microsoft/<br>Open AI | <p>Top choice: Beginners, Great to have open whilst browsing, Queries internet for results not only the model, generates images and extracts text for free</p> | <p>Not as 'Pro' as ChatGPT, but as it uses the same model, it's the choice for beginners and those who want an easy AI assistant.</p>    |
|  <b>Claude</b><br>Anthropic          | <p>Top Choice: Beginners and best conversational AI with a good common sense, stores prompts</p>   | <p>Almost none</p>   |
|  <b>Bard</b><br>Google               | <p>Generate images and extracts text for free, stores prompts</p>  | <p>Mediocre everything</p>   |

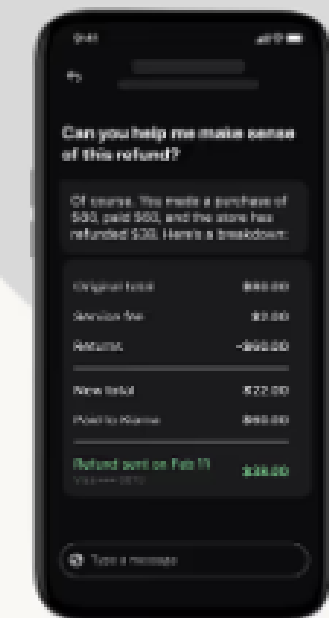
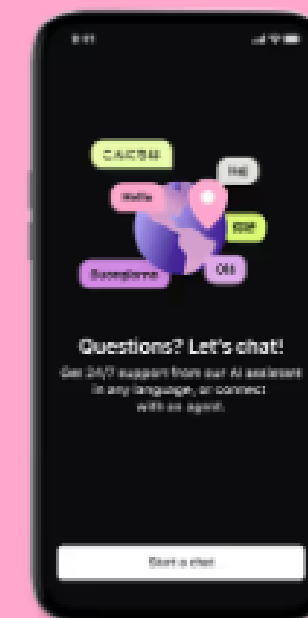
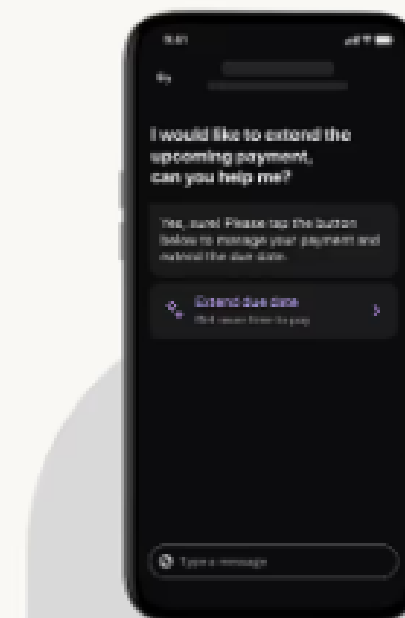




# A.I AGENTS CASE STUDY



- =700 FULL TIME AGENTS
- +\$40MILLION PROFIT
- 2/3 OF WORK
- 11>2 MINUTES RESOLUTION



|                       |          |
|-----------------------|----------|
| Original total        | \$50.00  |
| Service fee           | \$0.00   |
| Amount                | -\$30.00 |
| New total             | \$20.00  |
| Paid by Klarna        | \$50.00  |
| Refund sent on Feb 11 | \$20.00  |

**Klarna**

**Klarna AI assistant handles two-thirds of customer service chats in its first month | Klarna International**

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# Free A.I Audit

