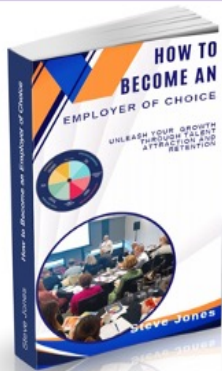


BECOME AN EMPLOYER OF CHOICE

BOOK RELEASE



ARE YOU READY TO MAGNETISE TALENT, IGNITE POTENTIAL, AND PROPEL YOUR ORGANISATIONAL SUCCESS? IF SO THIS BOOK IS YOUR GATEWAY TO SUCCESS!

In this transformative book, Steve Jones dives into the key elements that transform businesses into magnets for top-tier talent. With a focus on 12 pivotal questions for success, Steve guides readers through the journey of creating an organisation that not only attracts but retains crucial talent for sustained growth. Unveiling the secrets behind crafting a compelling narrative and vision, Steve emphasises effective communication and explores the nuances of exceptional leadership and management skills.



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**FOREWORD BY
LORD MARK PRICE,
FORMER
CHAIRMAN OF
WAITROSE**

**NEWLY
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