

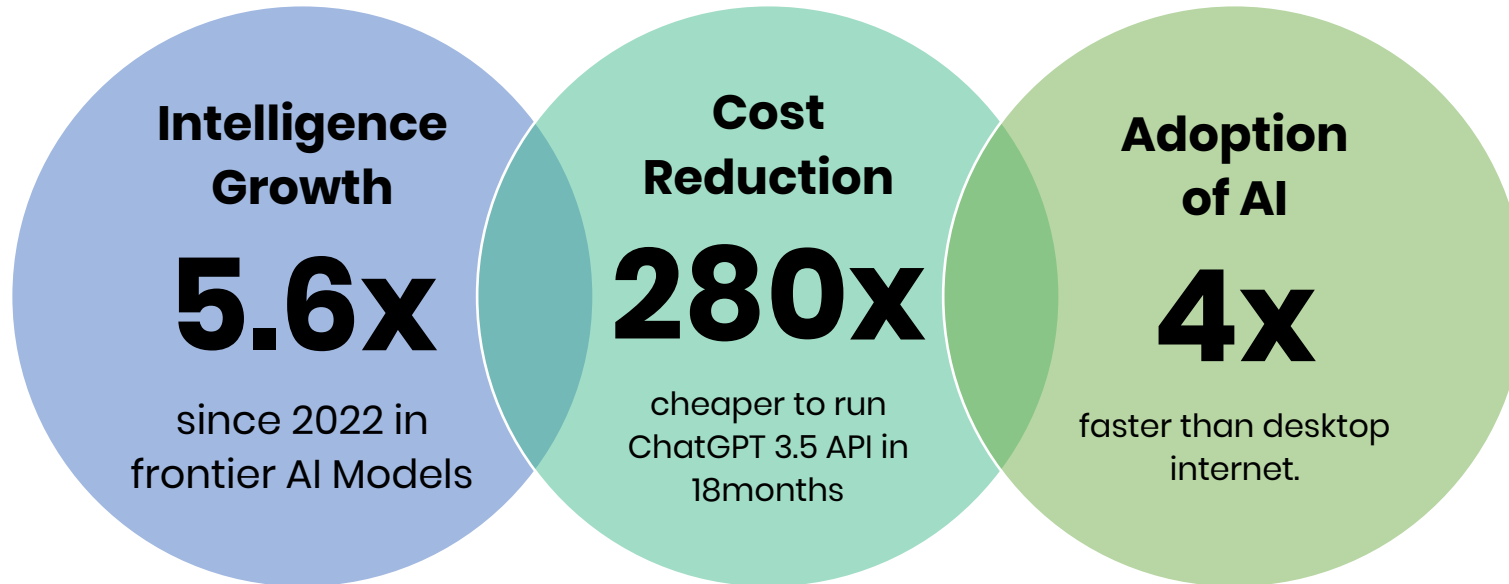


Practical AI Tools and Advice to Boost Your Business Now

Vasilij Nevlev \ Analytium | AiGentic Lab



Why we are here right now



How do we keep up and take advantage?

Sources: (Epoch AI, 2024),(Standford, 2025),(Bond Capital, 2025)

Your Speaker

Vasilij Nevlev

Vasilij Nevlev is the Founder and Managing Director of **Analytium Group and AiGentic Lab**, a consultancy recognised for its technology-agnostic approach to data and AI solutions.

With over 15 years of experience in analytics and digital transformation, Vasilij has led innovative projects across industries, helping organisations save time, boost productivity, and unlock new growth opportunities.

Certified by **Altair** and **Microsoft**, he combines technical expertise with practical business insight. His vision is rooted in collaboration and making AI accessible—turning complex concepts into clear, actionable strategies for leaders and their teams.



Company Overview & Insights

European Analytics Partner

Location



Founded in 2016

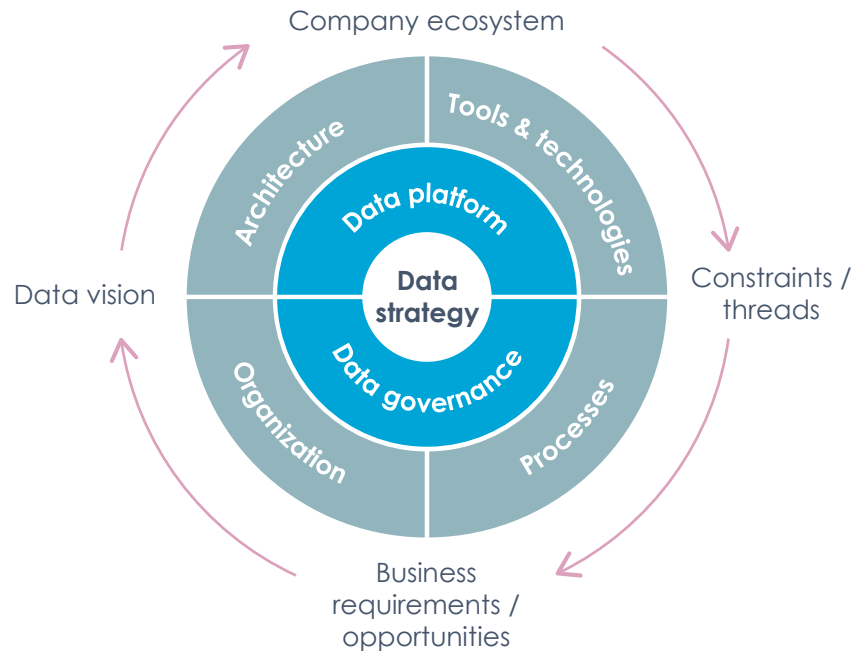
Partnership

Vendor independent

Offerings & Advisory

Expertise & Consulting

Single focus on Data Strategy



Our Customers



UNIVERSITY OF WESTMINSTER



Department for Work & Pensions



ATHORA



umec



Technology Partners



HR

Total FTE (EoY)

27

HR Turnover

3%

Fast Growing

30%

Investing in People and Skills in Cloud Technologies

Regional Partners



Our Services

Enabling companies to unlock the full potential of their data





{An}alytium

My Journey with Help To Grow Management Course



What went wrong?

- War in Eastern Europe.
- Labour Party policy and higher taxes reduced investment sentiment
- Unable to compete with more established consultancies that outsource outside Europe
- Started looking for alternative business models



What did I get out of HTGM?

- Business model defensibility
- That I actually know how to do business
- Excellent network, I am still in touch with many students from my course
- That many businesses need help with digital transformation across the board, including data and AI

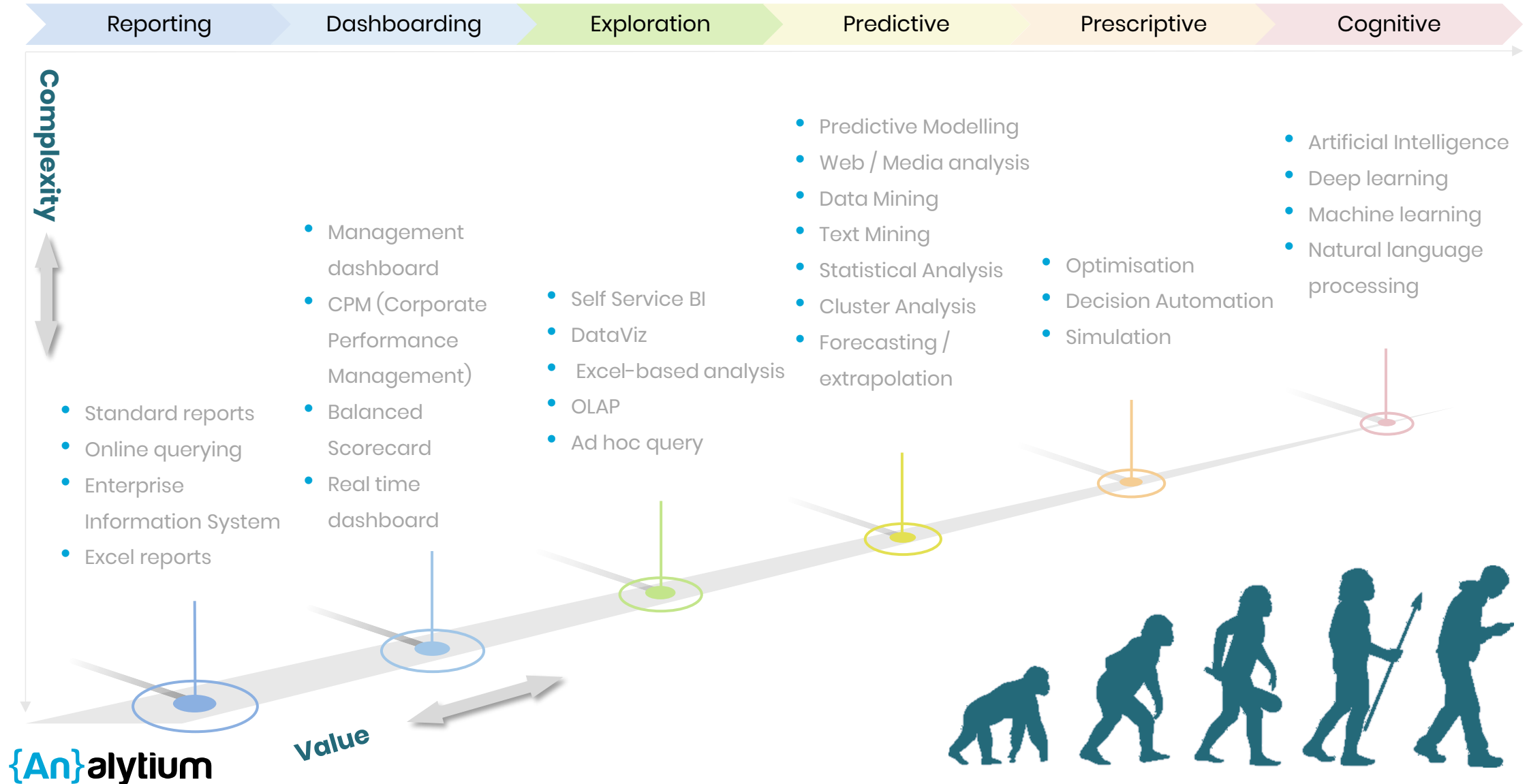


Implementing data and AI is hard because...

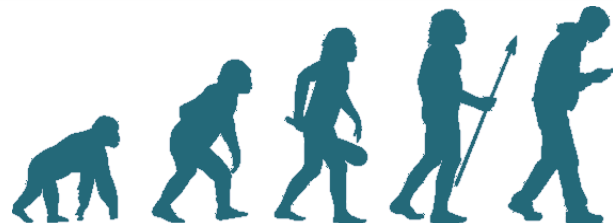
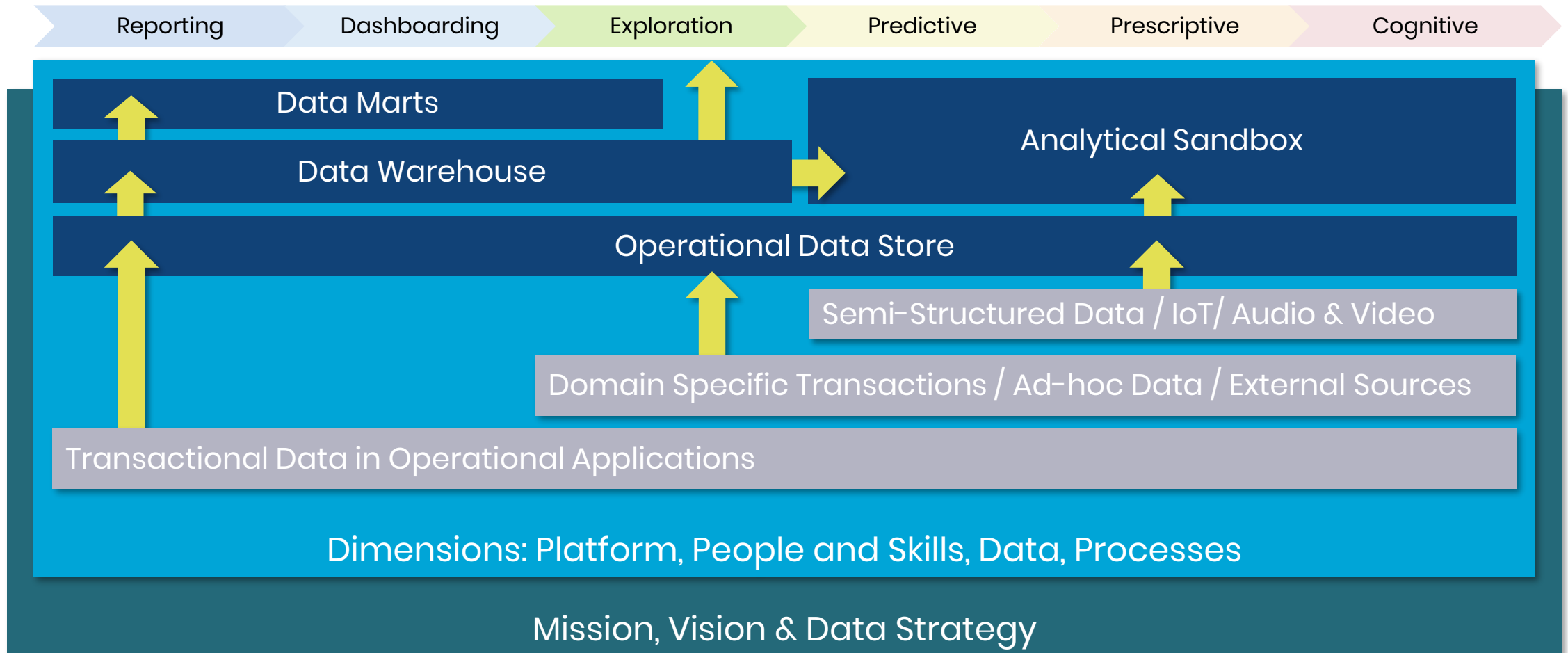
- Small and medium businesses lack resources
- Lack a clear strategy, lack of product market fit, lack of structured objectives

- Chronic under investment in data and analytics capability as it seen as non-core to the business

Data Strategy and Roadmap Potential – Solution Path



Data Strategy and Roadmap Potential – Data Maturity

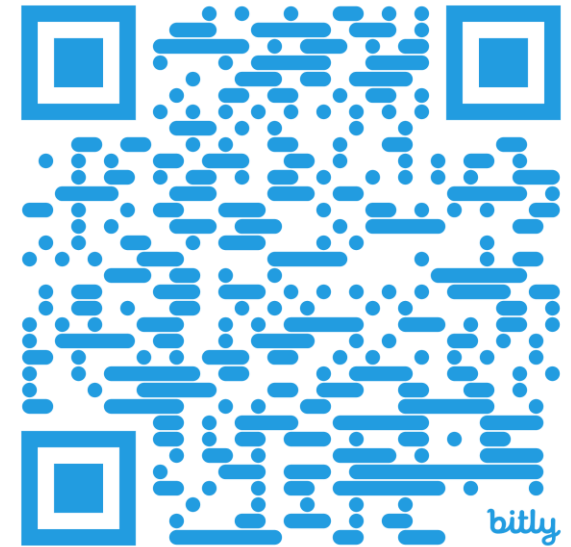


How we use AI in the business

{An}alytium

Are you ready to adopt AI?

[Insights.aigenticlab.com](https://insights.aigenticlab.com)



How do you compare?

Let's check the results.



{An}alytium

Where to go from here?



The Five Essentials Steps

- **How leaders can stay ahead:**
- **Align** – Set a clear AI purpose, goals, and role-model adoption.
- **Activate** – Provide training, create AI champions, and normalise learning.
- **Amplify** – Share wins widely, build hubs, and foster communities.
- **Accelerate** – Remove friction; move quickly from pilot to production.
- **Govern** – Balance speed with responsible guardrails.



Align – Start with clarity of purpose.

- Explain *why* AI adoption matters for your company's future.
- Set measurable company-wide AI goals (e.g. frequency of AI tool usage).
- Leaders must role-model AI use, showing employees its real value.

When people understand the “why” and see leaders using AI, trust and adoption grow quickly.



Activate – Turn awareness into everyday practice.

- Launch structured, role-specific AI training.
- Build an **AI champions network** to mentor and coach colleagues.
- Create space for experimentation (AI Fridays, hackathons).

Employees adopt AI faster when they have training, encouragement, and permission to experiment.



Amplify – Scale what works.

- Create a central **AI knowledge hub** with resources and success stories.
- Regularly showcase team wins in newsletters, all-hands, or community forums.
- Encourage peer-to-peer learning and active AI communities (Slack/Teams groups).
- *Don't let wins stay in silos – momentum spreads when success is visible and shared.*



Amplify – Scale what works.

- Create a central **AI knowledge hub** with resources and success stories.
- Regularly showcase team wins in newsletters, all-hands, or community forums.
- Encourage peer-to-peer learning and active AI communities (Slack/Teams groups).
- *Don't let wins stay in silos – momentum spreads when success is visible and shared.*



Accelerate – Move from pilots to production.

- Ensure fast, easy access to AI tools and data.
- Create a simple intake and prioritisation process for AI project ideas.
- Form a cross-functional AI council to unblock projects and speed approvals.
- Reward teams that deliver measurable impact with AI.
- *Speed is a competitive advantage – remove friction so great ideas scale quickly.*

■ Govern – Balance speed with responsibility.

- Publish a simple **Responsible AI Playbook** for safe use.
- Run lightweight quarterly reviews of AI use and policies.
- Keep guidelines practical and up to date with new risks and regulations.

- *Good governance supports progress – it protects the business while keeping innovation alive.*

Next: Breakout Sessions To Put AI into Practice

- Choose a hands-on activity to try AI for yourself:
- **NotebookLM Podcast Creator**
Turn blogs or case studies into a podcast script that answers customer questions.
- **Chat with Your Spreadsheets**
Build a chatbot in n8n that answers questions directly from spreadsheet data.
- **Prompt Engineering Sandbox**
Experiment with phrasing prompts and see how small changes shift results.
- **Firestudio with Gemini 2.5**
Create website drafts or campaign content in minutes with generative design.

💡 *Consultants are on hand to guide you. Bring your laptop, tablet, or iPad and dive in.*

Let's Connect: Search Vasilij Nevlev online.

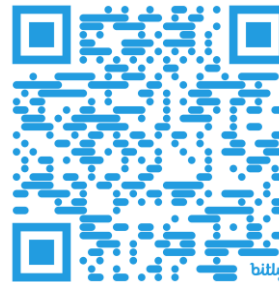
YouTube

<https://youtube.com/@vasilijnevlev>



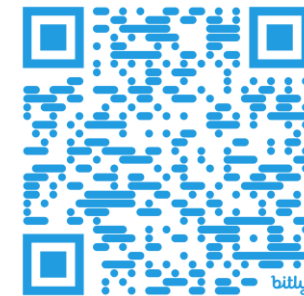
LinkedIn

<https://linkedin.com/in/vasilij-nevlev>



AI Assessment

<https://insights.aigenticlab.com>



AI Tips and Tricks Newsletter
newsletter.aigenticlab.com



Contact Us

www.aigenticlab.com



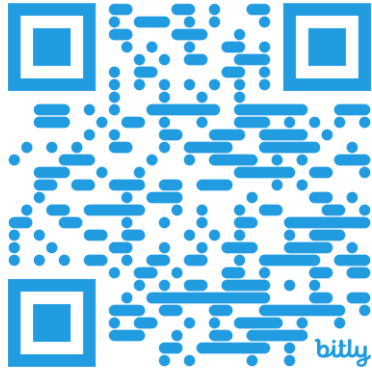


{An}alytium

Breakout Session Link

Breakout Sessions Step-by-step Guides

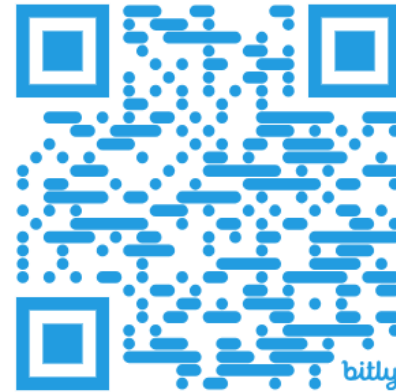
AI Prompt Engineering
<https://bit.ly/htg1>



n8n agents and templates
<https://bit.ly/htg2>



Notebook LM
<https://bit.ly/htg3>



AI Coding with FireStudio
<https://bit.ly/htg4>

