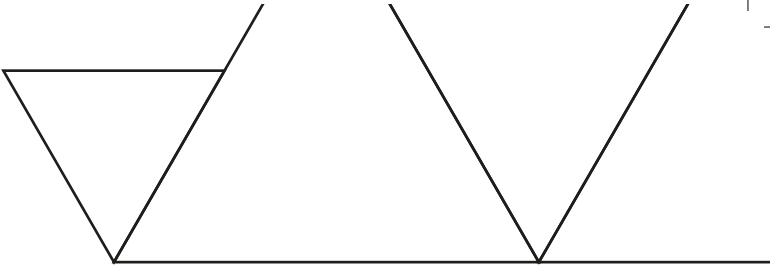




WORKSHEET:
MARKETING MADE SIMPLE



Priority audience:

- Keep it niche, drill down deep!

.....

Primary message:

- How can you offer value to your customer?
- What pain/risk is your product/service addressing?

.....

.....

	Owned, Earned, Paid?	Priority tactic	Frequency	Ideas/notes Also consider time and budget you have available.
1.				
2.				
3.				



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