E-DATA

Sustainable Northern Ireland

PEACEPLUS
Northern Ireland - Ireland
Co-funded by the
European Union | UK Government
Rialtas na hÉireann Government of Ireland | Northern Ireland Executive www.northernireland.gov.uk

SMALL BUSINESS CHARTER | HELP TO GROW MANAGEMENT COURSE | HELP TO GROW MANAGEMENT ESSENTIALS | CABS CHARTERED ASSOCIATION OF BUSINESS SCHOOLS

12th Nov 2026

Positive carbon reduction to improve efficiency, cut costs and strengthen your business

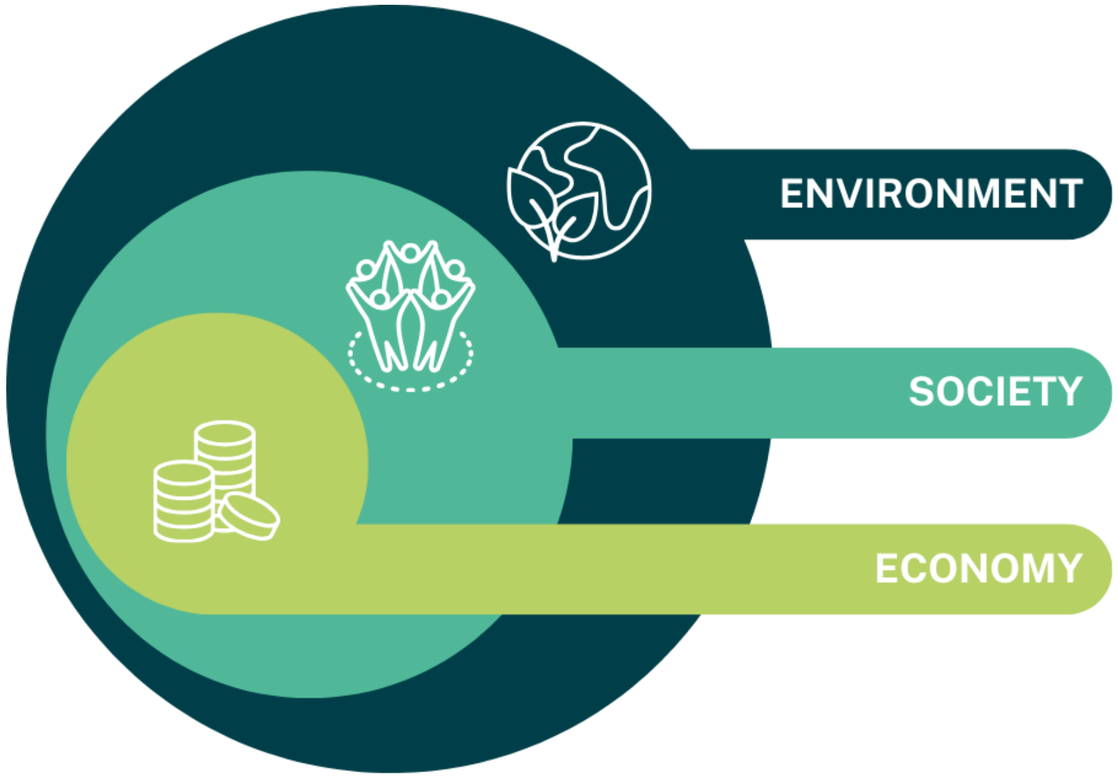
Dr Amy Garbett & Eve Mahaffy

What support is available?

- SMEDRA & Digital Roadmap
- Specialist Mentoring
- Sustainability Support
- No/Low-Cost Software & Digital Projects
- E-DATA Academy
- E-DATA Collaborative Network

www.e-data.ai

Sustainability is about long-term viability



E.g. Energy, Resources, Waste

E.g. People, Staff, Communities

E.g. Efficiency, Growth, Resilience

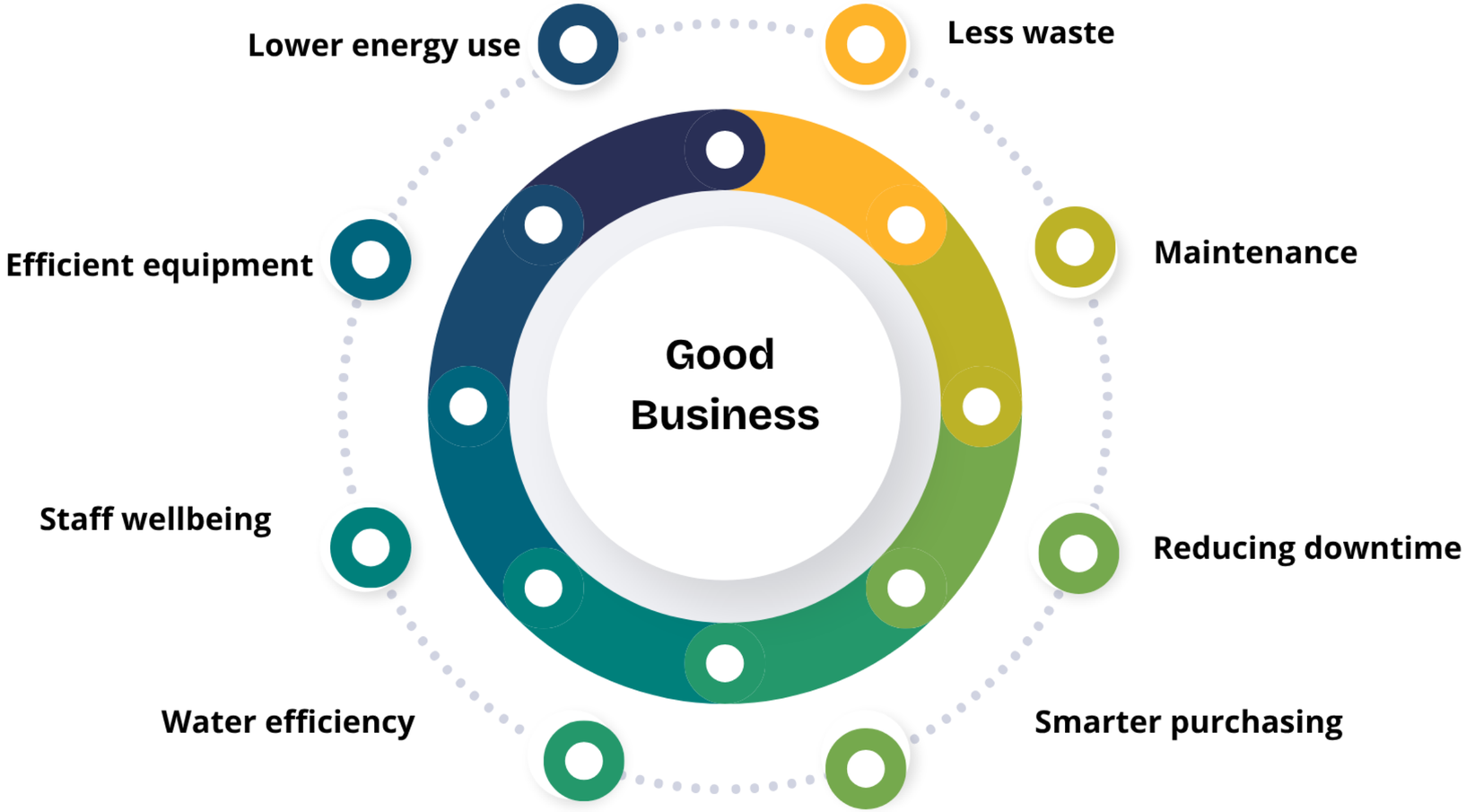
Sustainable businesses balance:

- **People**
- **Planet**
- **Profit**

over the long term

Sustainability is often just good business

Small improvements across a business can create significant long-term savings.



Where businesses lose money without realising



- Equipment left running unnecessarily
- Heating and cooling inefficiencies
- Lighting waste
- Water leaks and overuse
- Excess packaging and material waste
- Poor maintenance
- Lack of monitoring or visibility
- Inefficient transport and logistics
- Standby power consumption

Small inefficiencies repeated every day become major costs over time

Why businesses are being asked more questions about sustainability

- Supply chain reporting requirements are increasing
- Larger organisations are asking suppliers for sustainability information
- Customers increasingly expect responsible business practices
- Energy and resource costs continue to fluctuate
- Sustainability is becoming part of procurement and tendering
- Regulations and reporting expectations are evolving
- Businesses that prepare early are often in a stronger position

Businesses that act early are often better positioned for future expectations and opportunities

Simplyfruit: finding value in everyday operations



BEFORE

- Energy-intensive operations
- High energy costs
- Limited visibility

ACTION

- Energy monitoring & control
- Better visibility
- Waste heat recovery

RESULTS

- **£16,000+** saved in one year
- **200,000+ kWh** energy saved
- **50+ tonnes** carbon reduced

What's the equivalent in your business?
Where might you be using more energy or materials than needed, or throwing away something that could be put to better use?

1

Your challenge



What's costing you?

Name one specific cost or resource use you want to reduce.

The more context you give, the better the suggestions. Example: "Refrigeration is our biggest electricity cost. We're not sure all the units are needed all the time."

2

The idea relay



Pass it on

Pass your card clockwise. Add one practical idea to reduce the cost or use.

- **Could it run less?**

Hours, timers or settings

- **Could you reduce the need?**

Stock, scheduling or avoiding waste

- **Could it work better?**

Maintenance, loading or layout

- **What could you check or test?**

Energy use, records or a small trial

3

Make it real



Choose. Plan. Pitch.

Choose one idea to explore.

- What would you do?
- How might it help the business?
- How could you tell if it worked?
- Who will take the first step, and when?

BREAKFAST & NETWORKING

E-DATA

Carbon Reduction Series

COULD **YOUR** BUSINESS BE **WASTING MONEY** ON ENERGY?



TUEDAY 24TH NOV

08:30 10:30

SCAN HERE



Getting Started

First Name *

Last Name *

Job Title *

email

Email Address *

Company Name *

Phone

EnergyLens Dashboard

SME Digital Readiness Assessment (SMEDRA)

Accessing Mentoring Services

Starting a Digitalisation Project

Select Support Type Requested

Community and Updates

E-DATA is committed to protecting your privacy; we will only use your details to manage your account and deliver the support requested above. We would also love to invite you into our collaborative network. If you consent to us sharing network news, digital transformation insights, training and event updates with you, please tick below:

☐ Yes, I want to join the Collaborative Network

Sign up to access E-DATA support

www.e-data.ai

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Scan to find out more

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Digital Transformation Roadmap
SME Digital Readiness Assessment (SMEDRA)

A Digital Transformation Roadmap with practical steps addressing your priorities, based on an online assessment (SMEDRA) and focused business discussion.

We strategically look at 10 business domains and the full range of E-DATA services and supports